



PRESS INFORMATION

AQUAFARM WILL HOST THE FINAL AND THE AWARD CEREMONY OF URBANFARM 2019 ON 13TH – 14TH FEBRUARY

Pordenone Fiere exhibition is main sponsor of the Challenge for University students around the world: the aim is to design three urban farms in three different locations. Enrollment has started already and, after two sessions of selection, the three winning team will be chosen and announced at NovelFarm. The winners will be part of the realization of their project and will receive a cash price.

Pordenone, 21st November 2018 – Novel Farm, the international conference & trade show for new growing systems, soilless and vertical farming, will take place on 13th and 14th February 2019 at Pordenone Fiere exhibition center. One of the strong suit of the event will be the final selection and the award ceremony of the Challenge Urbanfarm 2019, organized by Alma Mater Studiorum of Bologna alongside with the University of Florence.

The challenge is addressed to students of agriculture, biology, architecture, design, economics, engineering and liberal arts across the world: the aim is to seek innovative ideas to develop urban agriculture systems that integrate the best creative architectural proposals and technologies for food production in an urban environment.

Students' projects will have to be based on existing unoccupied buildings in Bologna, Belluno and Conegliano, that are, respectively, a former elementary school, an abandoned farmstead and an abandoned factory, all of which have different features. These buildings will be given new life by being converted into new social places, where to study, produce and innovate as well as promoting the concept of urban farming. Furthermore, the design of these projects will need to have a strong business trait, promoting the creation of new occupational possibilities for disadvantaged users.

All projects will be evaluated by an international jury of six members. UrbanFarm2019 has indeed a strong international influence: together with Bologna and Florence work other centers of study and universities such as Barcelona, Cartagena, Naples, Pernambuco, Smirne, Budapest and researchers from Wageningen, Berlin, Ostrava, Rome, Cape City, Cairo, Catania, Tucson, Antalya, Montpellier and Angers.

The exhibition is co-located with AquaFarm www.aquafarmexpo.it.

More details and news on Novel Farm are available on www.novelfarmexpo.it.

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